

BOARD NAMES NEW CEO

The Board of Directors for UK Federal Credit Union (UKFCU) is pleased to announce the appointment of Ryan Ross as the next President & CEO. Mr. Ross's first day serving the members of UKFCU will be October 14, 2024.

"During our extensive and thorough nationwide search, the Board of Directors understood what type of leader was needed to help deliver exceptional service to our members, and growth opportunities for the organization and employees," said Tyler Gayheart, Board Chair. "When speaking to Ryan, the Board could very quickly recognize his deep history and understanding of Credit Unions and member-centric ideologies that maintain our unique position and appeal to Central Kentuckians. We were also impressed by his vision and commitment to innovation and providing value to our members. The Board is excited to see Ryan lead UKFCU for many years to come."

Mr. Ross has a proven track record of success leading Credit Unions of various sizes with his most recent assignment bringing transformational growth to Soarion Credit Union (formerly Air Force Credit Union) in San Antonio, TX. He will leverage his 16 years of experience in the financial services industry to reinforce the Mission and Vision Statements of UKFCU, with the goal of creating value for UKFCU's more than 107,000 members.

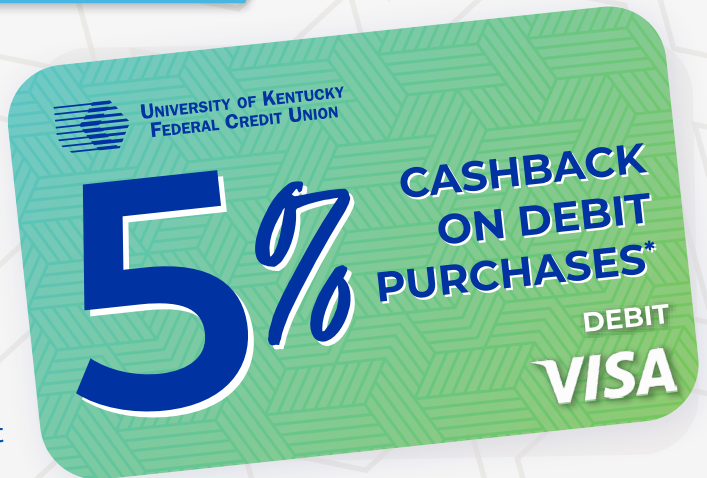
"I'm honored to be named as President & CEO of an organization with such an impressive and long-standing reputation in the community," stated Mr. Ross. "Community is an incredibly important concept within the Credit Union movement, and while my first official day is weeks away, I'm eager to engage and connect with Lexington and surrounding areas including: members, Preferred Partners, the University of Kentucky, and our local schools. I'm looking forward to identifying opportunities to collaborate and help bring growth to all corners of Central Kentucky."



NEW SCHOOL YEAR, NEW STUDENT CHECKING *Account*

In August, UKFCU launched an all-new checking account designed to encourage good budgeting and banking habits. With no overdraft fees, easy access to mobile banking, and 5% cashback rewards on all debit card purchases, UKFCU's Student Rewards Account offers young adults a simple way to manage their money and get rewarded while they do it!

Stop by one of our six convenient locations or visit us online at ukfcu.org to open an account today!



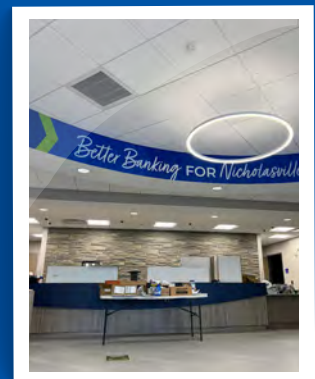
Better Banking for **NICHOLASVILLE**

Groundbreaking started more than a year ago in a grassy lot beside Sam's Club in Nicholasville, Kentucky. Now, the once vacant lot at 201 Bryant Drive is home to UKFCU's first branch outside of Fayette County, and we can't wait to start serving current and future members in Jessamine County.

The new 4,000+ sq ft branch will feature all of the same amenities members are accustomed to, including a large transactional teller line, comfortable seating area, several private offices for confidential conversations and account openings, a coin counter, a technology area, ample parking, and three drive-thru lanes with virtual tellers.

Tony Spencer, a 36-year industry veteran and formerly the Bates Creek Branch Manager, has been selected to lead the branch and bring UKFCU's exceptional level of member service to Jessamine County.

No specific date has been stated for opening, but we are planning for late October. Follow us on social media for more updates!



DO YOU BLEED BLUE? UK Ticket Giveaway Info



As the Official Credit Union of the University of Kentucky, we like to share our fandom of UK sports with our members by giving away UK Football and Basketball tickets throughout their respective seasons. To enter to win, make sure you keep an eye out for member giveaway emails as well as following us on Facebook and Instagram!



Meet Our New **FREDERICK DOUGLASS HIGH SCHOOL INTERNS**

Did you know that UKFCU is the first financial institution in Fayette County to open a branch inside a school? While it's always nice to be the first to do something, why do we actually need a branch inside a school? Aside from serving the students and teachers who are current members, our collaboration with Fayette County Public Schools and the Academy of Professional Services at Frederick Douglass High School provides our Student Interns with real-world applications around finance, training, marketing, service, and much more. In fact, our Student Interns perform many of the services you'd expect from a Teller at any of our other branches and they've been opening accounts at an impressive pace so far this school year!

AROUND OUR *Communities*

PUMPKINMANIA AT TRANSYLVANIA

UKFCU is proud to be the presenting sponsor of Pumpkinmania at Transylvania, an event which has filled Broadway with a gleeful glow for many years. If you would like to carve a pumpkin to be displayed, make sure you request a ticket to reserve your pumpkin, and come out to the Old Morrison Administration Building off Third Street on October 27th from 11 AM to 4 PM. Coffee, food, and ice cream trucks will be on-site, as well as UKFCU representatives handing out some awesome swag!

If you'd simply like to view the spooktacular works of art glowing at night, visit the Old Morrison Administration Building from October 27th – 31st, rain or shine.

<https://www.transy.edu/calendar/pumpkinmania>

AROUND OUR *Communities*

BUILDING RELATIONSHIPS IN OUR COMMUNITY - *Habitat for Humanity*

Habitat for Humanity is an amazing organization that provides life-changing opportunities for individuals and families in search of homeownership. In Lexington, as well as many surrounding areas, the cost of living combined with the lack of affordable housing has made that dream unachievable in some cases. However, Habitat for Humanity is committed to supporting as many inspired and driven individuals as possible, and lives by their motto – *“Everyone deserves a decent place to live.”*

Not many people are aware, but this September will kick off Lexington Habitat for Humanity's 500th home build, and UKFCU has signed on to be the largest donor for this special project. Our team will be on-site helping on five different days with more than 40 volunteers hammering, leveling, painting and more. There will be more information to come on this incredible opportunity for UKFCU, including the background story on the very deserving recipient!

OFFERING *members* THE BEST RATES





Home Equity Line of Credit

- ✓ Expand
- ✓ Renovate
- ✓ Remodel

[Learn More ▶](#)

 UNIVERSITY OF KENTUCKY FEDERAL CREDIT UNION
FEDERALLY INSURED BY NCUA | EQUAL HOUSING LENDER



5-MONTH SAVINGS CERTIFICATE

AS HIGH AS¹

5.00%

APY*



[OPEN NOW >](#)

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FEDERALLY INSURED BY NCUA



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FEDERALLY INSURED BY NCUA

DRIVE AWAY

with the best auto rate

- ✓ New
- ✓ Used
- ✓ Refinance

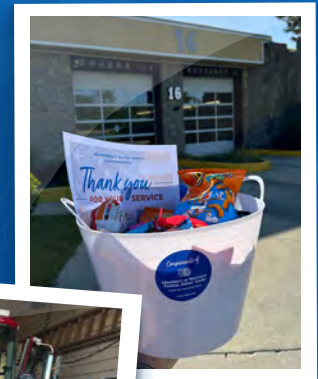
[Learn More](#)



Teacher
**WELCOME
BACK**



Nicholasville
**YMCA
BACKPACK
EVENT**



Patriot Day
2024

BLITZ
Nicholasville



CAT*a***PALOOZA**



BIG BLUE
Move-In



HELPING OUR MEMBERS *Helps Us Grow!*

As part of our continued commitment to providing excellent service to our members, we want to share one of the many wonderful reviews our frontline staff have received over the past few months. See what Debbie I. had to say about a recent visit to a UKFCU branch:

“

I came in when UKFCU was about to close, but they were still very kind and diligent! It was my first time ever opening a bank account so I really appreciated how quickly and smoothly everything went. I even got to learn a little bit about credit! Most of all, I was anxious about creating a bank account because I kept telling myself it means I'm growing up and there's no going back. However, the staff at UKFCU were kind and VERY friendly and helpful in every way. All my worries were gone in seconds (not kidding)! So, thank you very much for making my presumed scary experience wonderful!

”

We were delighted to provide Debbie with such a positive experience and will strive to continue offering the best service to all of our members! Our members define us as a credit union and we want to make sure that they know how grateful we are!

*It's banking
...only better!*



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